

Marketing - Erasmus Internship

- JOB DESCRIPTION –

ERASMUS INTERNSHIP OPPORTUNITY:

We are looking for Interns to join us from OCTOBER onwards!

The Marketing Intern will gain professional experience in negotiation, presentation & communication skills, event coordination, implementation of marketing & social media and many more. All in reference to Obelis' presence in over 40 international markets and in accordance to the European Directives & EU regulations under which Obelis operates.

Main Tasks:

- Develop relationships with potential customers via calls and emails (from Asia & Oceania, The Middle East, Europe, North & Latin America);
- Respond to incoming email and phone enquiries;
- Actively promote Obelis and its services to potential clients;
- Negotiate terms & conditions of service till conclusion of agreement signature;
- Communicate with Associations, Collaborators, International Partners etc.;
- Actively participate and represent Obelis at international exhibitions and develop relationships in person;
- Organize & Coordinate exhibitions, seminars, B2B events;
- Create & Improve marketing materials for variable events;
- Coordinate online marketing campaigns;
- Keep Department KPIs & Corporate goals;

Candidate Requirements:

The successful candidate will have:

Education/ Experience

- Be a current student - BA/MA degree in marketing or communications;
- Any previous work experience in the field of Marketing / Sales / Communication would be considered an asset;
- Fluency in English (written & oral) ;
- Any other languages are always a plus (any non-European language is a real advantage)

Computer Skills:

- Proficiency at Microsoft word, Excel, PowerPoint, Outlook
- Familiarity with Photoshop / Publisher is an asset

The successful candidate will be:

- Energetic, with an outgoing personality who enjoys contact & social interaction;
- Clear, effective and knowledgeable communicator with advanced presentation skills;
- Team working spirited in a multicultural environment ;

- Quick-learner, enthusiastic and open for new topics & duties;
- Able to coordinate and take responsibility;
- Able to take own initiatives;
- Self-motivated for small and big tasks equally

Terms & conditions:

- Location: Brussels, Belgium;
- Period: 3-12-months, full-time;
- Paid Erasmus internship; total sum of €763.34 a month (including your Erasmus grant award) plus €30 travel reimbursement a month.

Obelis s.a. supports The European Quality Charter of Internships and Apprenticeships is the initiative of the European Youth Forum